All sessions will be held in Ballrooms B,C on Level 3 of the Statehouse Convention Center unless otherwise indicated. For full session descriptions and speakers, visit the summit website.
ADVOCACY SUMMIT SESSIONS

We will be joining attendees of Advocacy and Business Operations Summits for the remainder of the evening.

**Essential by Design: The Indispensable Role of Destination Organizations and Their Employees**
- **4:00 PM – 4:15 PM**
- Location: Ballroom D (Statehouse Convention Center, Level 3)

**Beyond Economics: Destination Promotion as a Catalyst for Your Community’s Vitality**
- **4:15 PM – 5:00 PM**
- Location: Ballroom D (Statehouse Convention Center, Level 3)

**Welcome Reception**
- **5:30 PM – 7:30 PM**
- Location: William J. Clinton Library and Museum

**TUESDAY, OCTOBER 10**

**Networking Breakfast**
- 8:00 AM – 9:00 AM
- Location: Drew (Statehouse Convention Center, Level 2)

**Welcome**
- 9:00 AM – 9:15 AM

**Why and How to Invest in Accessibility Resources**
- 9:15 AM – 9:45 AM

**Exploring Social Inclusion: Unveiling Global Research Insights**
- 9:45 AM – 10:30 AM

**Networking Break**
- 10:30 AM – 10:45 AM
- Location: Wally Allen Ballroom Foyer (Statehouse Convention Center, Level 3)

**Discovery Sessions**
- 10:45 AM – 11:45 AM

**Exploring Exemplary Campaigns: Get Insights & Inspiration**
- 11:45 AM – 12:15 PM

**Networking Lunch**
- 12:15 PM – 1:15 PM
- Location: Drew (Statehouse Convention Center, Level 2)

**EDI Lexicon: Words Matter**
- 1:15 PM – 1:30 PM

**Empowering Millennials and Gen Z: Driving Change Through EDI Legislation and Economic Advantages**
- 1:30 PM – 2:00 PM

**Re-Humanizing Equity, Diversity and Inclusion: Fostering Authentic Connections**
- 2:00 PM – 2:30 PM

**Networking Break**
- 2:30 PM – 2:45 PM
- Location: Wally Allen Ballroom Foyer (Statehouse Convention Center, Level 3)

**The Welcoming Index: Measuring DEI Initiatives**
- 2:45 PM – 3:15 PM

**Partnering with Indigenous Communities: Best Practices and Effective Communication**
- 3:15 PM – 3:45 PM

**Break**
- 3:45 PM – 4:00 PM

**Journey of Courage: Little Rock Central High School**
- **9:00 AM – 12:00 PM**
- Location: Little Rock Central High School

**WEDNESDAY, OCTOBER 11**

**Networking Breakfast**
- 7:30 AM – 9:00 AM
- Building Bridges: Local Leaders in Social Inclusion panel discussion takes place from 8:00 AM – 8:45 AM.

**Immersive Learning Experience**
- **9:00 AM – 12:00 PM**
- Location: Little Rock Central High School

Sessions subject to change.
Visit the summit website for the latest information.