

A SPECIAL THANK YOU TO OUR EVENT PARTNERS



Future Partners



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BUSINESS OPERATIONS SUMMIT 2023

[RE]ALIGN | 10.09.23-10.11.23 | Little Rock, AR, USA



All sessions will be held in Salons AB on the ballroom level of the Little Rock Marriott unless otherwise indicated. For full session descriptions and speakers, visit the summit website.

MONDAY, OCTOBER 9

- Opening Remarks** 1:00 PM – 1:15 PM
- Data-Driven Operations: Empowering People, Transforming Culture** 1:15 PM – 2:00 PM
- Table Discussions: Data-Driven Operations** 2:00 PM – 2:45 PM
- Networking Break** 2:45 PM – 3:00 PM
Location: Ballroom Foyer (Little Rock Marriott, Ballroom Level)
- Steering Through Uncertainty** 3:00 PM – 3:45 PM
- Ask the Experts** 3:45 PM – 4:30 PM
- Wrap Up** 4:30 PM – 4:45 PM

TUESDAY, OCTOBER 10

- Networking Breakfast** 8:00 AM – 9:00 AM
Location: Salon C (Little Rock Marriott, Ballroom Level)
- AI Transformation For Your Business** 9:00 AM – 9:50 AM
- Flashes of Brilliance: Focus on Technology** 9:50 AM – 10:35 AM
- Networking Break** 10:35 AM – 10:50 AM
Location: Ballroom Foyer (Little Rock Marriott, Ballroom Level)
- The Organizational Impact of the Hybrid Work Environment** 10:50 AM – 11:35 AM
- Workplace Flexibility, Communication and Talent Retention** 11:35 AM – 12:15PM
Presented by the Destinations International Foundation and 30 Under 30 Program
- Networking Lunch** 12:15 PM – 1:15 PM
Location: Salon C (Little Rock Marriott, Ballroom Level)
- Navigating the Night: Unveiling Challenges in IT, HR and Finance** 1:15 PM – 2:00 PM
- Looking Into the Future: The 2023 DNEXT Futures Study** 2:00 PM – 2:45 PM
- Networking Break** 2:45 PM – 3:00 PM
Location: Ballroom Foyer (Little Rock Marriott, Ballroom Level)
- Nurturing Brilliance: A Holistic Approach to Talent Retention and Wellbeing** 3:00 PM – 3:45 PM
- Break** 3:45 PM – 4:00 PM

We ask that attendees make their way to the Statehouse Convention Center for the final sessions of the day.

ADVOCACY SUMMIT SESSIONS

- We will be joining attendees of Advocacy and EDI Summits for the remainder of the evening.
- Essential by Design: The Indispensable Role of Destination Organizations and Their Employees** 4:00 PM – 4:15 PM
Location: Ballroom D (Statehouse Convention Center, Level 3)
- Beyond Economics: Destination Promotion as a Catalyst for Your Community’s Vitality** 4:15 PM – 5:00 PM
Location: Ballroom D (Statehouse Convention Center, Level 3)
- Welcome Reception** 5:30 PM – 7:30 PM
Location: William J. Clinton Library and Museum

WEDNESDAY, OCTOBER 11

- Networking Breakfast** 8:00 AM – 9:00 AM
Location: Salon C (Little Rock Marriott, Ballroom Level)
- Innovative Strategies in Sports and Entertainment: Learning from Big Brands** 9:00 AM – 9:45 AM
- Tips, Tricks and Structured Resources on Achieving DMO Strategies** 9:45 AM – 10:25 AM
- Networking Break** 10:25 AM – 10:40 AM
Location: Ballroom Foyer (Little Rock Marriott, Ballroom Level)
- Flashes of Brilliance: Focus on Analytics** 10:40 AM – 11:10 AM
- Synergy in the Digital Age: The Indispensable Human Touch in Finance, HR and Operations for AI Success** 11:10 AM – 11:55 AM
- Networking Lunch** 12:00 PM – 1:00 PM
Location: Salon C (Little Rock Marriott, Ballroom Level)
- Table Discussions / Shirtsleeve Sessions** 1:00 PM – 5:00 PM

Sessions subject to change.
Visit the summit website for the latest information.

